

Press Release

Hong Kong Life "Golden Saver Single Premium Protection Plan"

6 January 2011 - Due to the low interest rates in current market, clients prefer to choose insurance products with high guaranteed returns. Hong Kong Life Insurance Limited ("Hong Kong Life") launched "Golden Saver Single Premium Protection Plan", which only one-off Premium is required for five-year life protection. The Plan also provides Guaranteed Cash Value, Guaranteed Cash Accumulation and Annual Dividend. Clients can enjoy up to 110% guaranteed return and 120% total return after five years.

Hong Kong Life launched "Golden Saver Single Premium Protection Plan" which is a five-year Saving Protection Plan. The Plan provides stable returns and total returns may reach 120% of the Total Paid Premium. Apart from Guaranteed Cash Value, the Plan will provide Annual Dividend¹ and Annual Guaranteed Cash Accumulation equal to 2% to 3% Sum Assured amount starting from 2nd Policy Anniversary.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "Saving and reliable protection are needed under current market situation. ""Golden Saver Single Premium Protection Plan" is suitable for people looking for stable and guaranteed returns and with large amount of saving. It can help clients to achieve saving goal under life protection within a short period of time."

Besides, if the Life Insured dies because of accident during the first and second Policy Year, Compensation Amount equals to 100% of Sum Assured. Starting from the third Policy Year, Cash Compensation equals to 103% of Sum Assured. The Plan also provides complimentary Accidental Death Benefit for the first Policy Year, which Total Death Benefit equals to 10% of Sum Assured (USD50,000 at maximum). The application procedure is simple and no medical examination is required. Promotion period is limited and please apply now.

¹ Annual Dividend is non-guaranteed.





Hong Kong Life "Golden Saver Single Premium Protection Plan" leaflet